



## **Aiming to develop students' skills and positively contribute to the community, SCGC signs cooperation agreements with Helwan and Suez Universities**

**Cairo , November 4th , 2012.** Suez Cement group of Companies has signed cooperation agreements with Helwan and Suez Canal Universities to develop students' skills. The world's economy is becoming more demanding for skilled labor able to reach new eras of innovation. The agreements are aimed to promote means of mutual cooperation in community development by helping and training university students to develop the basic skills required in a highly competitive labor market. Such agreements would also enhance the education environment for both students and teachers.

The agreements cover English language training courses for senior students at the two universities, as well as soft skills training courses. It will also provide financial support for students. SCGC will also be effectively contributing to activities and events related to the construction sector and will support social and environmental activities carried out by the two universities. The training courses will provide capacity building for students of the two universities studying at the faculties of engineering and science with cement industry related majors.

“Seeking to develop a new generation of well-trained and skilled young people able to position Egypt in the new world's economy, and because human skills development and creativity enhancement are part of our strategy to move into a more innovative and sustainable economy, SCGC has been proactive in supporting this project which will contribute to establishing a new generation who masters all the tools required for the labor market. The choice of Helwan and Suez Canal Universities comes as part of SCGC's efforts to maintain a sustainable dialogue with the local communities surrounding its plants.”. said Bruno Carré, SCGC Managing Director. He added that sustainable development is an integral part of the company's policy, which reflects its full commitment towards the Egyptian society.

SCGC, Egypt's largest cement producer, includes Suez Cement Company, Helwan Cement Company, Tourah Portland Cement Company and Suez Bags Company. The Italcementi Group which is the main shareholder of SCGC, is the world's fifth largest cement producer, with operations in 21 countries. The Group has been contributing to the industrial and social development of Egypt since 2001, providing know-how and updated technology, and implementing social programs dedicated to local communities, with investments more than one billion Euros. SCGC is also strongly committed to improving the quality of life and social well-being not only of its employees but also of the communities where it operates. The social initiatives promoted by the Company are based on the local needs of the people living in these communities and gives priority to education, sustainable livelihood, health, and awareness of social issues.