



Suez Cement committed to corporate social responsibility in Egypt

SCGC sponsors Enactus Egypt Competition within its corporate social responsibility program

SCGC: Safety of employees and application of safety standards in our plants a red line

Cairo- July 08, 2014

Suez Cement Group of Companies (SCGC) is strongly committed to promote key and influential development projects inside the local communities.

In this spirit, SCGC and Enactus Egypt announced the results of the local competition for universities for the academic year 2013-2014, which was organized on 7 July in Intercontinental Hotel - City Stars with the presence of senior officials of the two organizations and representatives of the press and media outlets.

"Within the framework of our efforts to create a new generation of skilled and well-trained youth, who are able to lead Egypt and put it in a distinguished position on the new map of international economy, the Group took the lead in supporting this project which will contribute to the creation of a new generation equipped with all tools required for the labor market," said Suez Cement's CEO, Mr. Bruno Carre' congratulating the French University, the winner of this year's competition and all members of the winning team.

A number of 32 government and private universities participated in this year's competition, where each team presented the results of the projects it implemented throughout the academic year 2013-2014, which has been evaluated by the jury – in partnership with a prestigious group of business leaders in Egypt – to select the winner to represent Egypt in the Enactus World Cup Championship which will be organized in October 2014 in Beijing. The competition will group students from 39 countries.

Suez Cement has made sustainability an integral part of its development plans and commitment to giving back to Egypt.

Since 2005, Suez Cement has invested a significant percentage of its industrial investments — more than LE 500 million — in the implementation of a comprehensive environmental and safety policy.

Suez Cement is committed to ensuring all staff at its five plants adhere to its strict safety standards, which are outlined in the comprehensive Safety Policy. The Company understands the risks inherent to any job that involves the use of heavy machinery and specialized equipment and therefore takes all necessary

precautions to prevent accidents.

“The Company stands against anyone who causes risks to the teamwork because of negligence of Group’s applicable protocol of safety. Based upon evaluation of the situation by the Group, the decisive decision is taken against those who risk the lives and safety of themselves and their fellow workers” commented Bruno Carre’ during the press conference.

SUEZ CEMENT ON THE INTERNET: www.suezcement.com.eg

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About Suez Cement Group of Companies

With an industrial network of five production facilities in Suez, Kattameya, Tourah, Helwan and El Minya, Suez Cement Group of Companies is one of the largest cement producer in Egypt.

The company has a long-standing history in the market, yet is innovative in launching new brands and products to meet on-market needs. Suez Cement is home to more than 3,500 employees who participate in continuous training and advancement. The group has an active safety and environmental policy, which is imperative for building a sustainable environment for employees and the communities in which it operates. The group has proudly built some of Egypt’s most well known landmarks and is building its future around serving the market and growing customer demands.